

## Shleppers Moving Company Expands into Westchester County

*Shleppers Moving & Storage Company, Inc. today announced its expansion into Westchester County with its new office located at 20 Knollwood Avenue in Elmsford, New York. The expansion is part of an overall growth strategy, which includes a highly skilled new management team.*

Westchester County, NY ([PRWEB](#)) June 21, 2007 -- Shleppers Moving & Storage Company, Inc. today announced its expansion into Westchester County with its new office located at 20 Knollwood Avenue in Elmsford, New York. The expansion is part of an overall growth strategy, which includes a highly skilled new management team.

Louisa Benjamin-Bohm, president and founder of Shleppers, brought in new strategic partners and enhanced the management team to execute the Company's growth strategy. Bob Friedland, who founded Yonkers-based NAI Friedland Realty and Westrock Development LLC, will serve as chairman. Jason Friedland, president of Westrock Development LLC, and a former investment banker at Bear Stearns, will serve as chief financial officer. Allen Golan, who has an extensive background in the moving industry with Royal Moving Systems, Inc. and a prominent Boston-based moving company, will serve as chief operating officer.

Opening the Elmsford office will help Shleppers to better capitalize on the Westchester market. There are also plans to expand its storage operations into Westchester in late 2007.

"I am very happy to welcome Bob, Jason and Allen. We now have a management 'dream-team' in place that will expedite our expansion into Westchester County and beyond," said Benjamin-Bohm, a resident of Harrison, NY. "With Bob and Jason's background in full-service commercial real estate including privately-held real estate investments and Allen's expertise in the moving industry, we are now properly equipped to roll-out our expansion plans."

Bob Friedland said he has noted more and more companies seeking to move outside New York City to lower costs and streamline operations. "Shleppers' new location and management team will allow us to capitalize on this trend." Golan added, "This partnership will allow us to maximize efficiencies as we expand, providing the high level of service that our customers have come to expect from us."

Shleppers offers a wide array of moving, delivery and storage services. The company smoothly facilitates residential, commercial, local, national, and international moves. Shleppers offers clients free onsite estimates, flat-rate pricing and concierge services. Their short and long-term storage units are climate-controlled and secure. Some of their high-profile clients have included John Lennon; Richard Gere; Alan Alda; and more recently, the Princess Elizabeth of Yugoslavia.

Shleppers' offices are located at 20 Knollwood Avenue, Elmsford, NY 10523 and at 170 E. 61st St. New York, NY 10021 Telephone: (914) 684-0606 (Westchester), 1-800-84-SHLEP (outside NYC), and (212) 223-4004 (NYC)

### About Shleppers Moving & Storage Company

Established in 1978, Shleppers Moving & Storage Company ([www.shleppers.com](http://www.shleppers.com)) has been a pioneer in the moving industry, providing an innovative approach to residential, commercial and international moves. Shleppers



strives to provide the highest level of customer service, by offering clients customizable moving packages. Clients can choose from a variety of service options, payment plans, and insurance guarantees. Each year, Shleppers moves thousands of New Yorkers' items both locally and around the world, with precision and care. Shleppers and its founding president, Louisa Benjamin-Bohm, has won numerous awards, including the 1998 Avon Women of Enterprise Award along with Katie Couric and the Working Woman Magazine Entrepreneurial Excellence Award for Customer and Client Service. Shleppers' offices are located at 170 East 61st St. New York, NY 10021 and at 20 Knollwood Avenue, Elmsford, NY 10523. For more information, call 1-800-84-SHLEP (outside NYC), (212) 223-4004 (NYC), (914) 684-0606 (Westchester) or visit [www.shleppers.com](http://www.shleppers.com).

**PRESS CONTACT:**

Beth Weiss/Stacey Cohen

Co-Communications, Inc.

(914) 666-0066

beth @ cocommunications.com

###



**Contact Information**

**STACEY COHEN**

Co-Communications

<http://www.shleppers.com>

914-666-0066

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

**PRWebPodcast Available**

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)