

## Shleppers Supports Multiple Sclerosis Society 2010 Walk

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These events are the premier fundraising events for the National Multiple Sclerosis Society in the NY Metropolitan area. To conduct four events at four different locations was a major challenge for the National Multiple Sclerosis Society and for its marketing partner, Lead Dog Marketing. Shleppers played a key role in transporting and storing goods for several days leading up to the events, and then Shleppers' expert movers unloaded tables and chairs for the event, set up tents, and helped to hang signage and banners around the event vicinity. On April 17th, for the events at Rye Playland and Bear Mountain State Park, Shleppers personnel assisted by handing out water and stacking trucks, and set up a Shleppers tent from which they also gave away Frisbees, T-Shirts, umbrellas, and more. The four events were a huge success, attracting more than 4,000 participants, sponsors and volunteers. With seven Walk MS events happening throughout the tri-state area that same weekend, Walk MS will raise \$3.0 million to create a world free of multiple sclerosis.

"All of us at the National Multiple Sclerosis Society want to extend our deepest gratitude to the Shleppers team for the exceptional job done with the logistical setup, storage, breakdown and route coordination for the 2010 Walk MS events" comments Barbara Evans, Vice President, Development for the National Multiple Sclerosis Society's NYC-Southern NY Chapter. "Many thanks to the entire Shleppers team for a job well done, and for helping the National Multiple Sclerosis Society in its mission to create a world free of multiple sclerosis. Their donation of trucks and services truly helps us come closer to achieving this mission."

"We were privileged and delighted to take part in supporting the National Multiple Sclerosis Society this year," comments Shleppers President, Jason Friedland. "We do so much charitable work, but had never done anything with the MS Society before, and we were very happy to be involved with our people and trucks--it's a truly worthy cause."

### About Shleppers Moving & Storage

Founded in 1978, Shleppers Moving & Storage began moving with one van and one vision--to serve its customers with commitment and integrity. By working in partnership with customers, New York's top movers have earned a reputation as the city's number one moving and storage company, offering a wide range of relocation services, including local, long-distance, and international moving, packing, unpacking, and private storage. With dedication, teamwork, and innovation, Shleppers is a NY moving company that puts customers first, creating a moving experience that's efficient and reliable from the first box to the last. Shleppers is also

deeply committed to charity and community involvement, with its donation of trucks and logistical support for The March of Dimes, National Multiple Sclerosis Society, Memorial Sloan-Kettering, The Food Allergy & Anaphylaxis Network, The JCC Maccabi Games, The Catholic Charities of Brooklyn & Queens, UJA Federation, the Community Mayors Foundation, and others. For more information, quotes, supplies, or moving tips, please visit [www.Shleppers.com](http://www.Shleppers.com).

#### About the National Multiple Sclerosis Society

The National MS Society is a collective of passionate individuals who want to do something about MS now—to move together toward a world free of multiple sclerosis. MS stops people from moving. The Society exists to make sure it doesn't. The Society helps each person address the challenges of living with MS through its 50-state network of chapters. The Society helps people affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, and providing programs and services that help people with MS and their families move their lives forward. For the latest resources and information, visit [www.nationalmssociety.org](http://www.nationalmssociety.org).

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